



United Way  
of Mid-Maine

## United Way of Mid-Maine Student Internship Opportunity

<b>Internship Available:</b>	PR/Marketing Intern
<b>Dates:</b>	Dates are flexible; spring is preferred however we can utilize an intern at any time during the year.
<b>Hours:</b>	Flexible – we can structure the hours depending on the student(s) participating
<b>Pay:</b>	This is an unpaid internship; however UWMM is willing to work with the college regarding payment for work study students.
<b>Brief Job Description:</b>	The PR/Marketing Intern will be primarily responsible for assisting our Resource Development Coordinator and PR team with a variety of PR/Marketing needs of United Way of Mid-Maine. This includes development of campaign materials and key campaign messaging, press releases, web-based newsletters, radio ads, and newspaper ads. The PR/Marketing Intern must have excellent communication skills, organizational skills and some experience/classroom instruction focused on marketing and public relations. Occasional travel only.
<b>UWMM's Mission:</b>	United Way of Mid-Maine (UWMM) is a non-profit agency which serves the residents of N. Kennebec, Somerset and Western Waldo counties. Our mission is <i>"to improve people's lives by mobilizing the caring power of our communities."</i>
<b>For an interview screening please contact:</b>	United Way of Mid-Maine Rich Caro – Resource Development Coordinator PO Box 91; 105 Kennedy Memorial Drive Waterville, ME 04903 207-873-0686 <a href="http://www.unitedwaymidme.org">www.unitedwaymidme.org</a> ; <a href="mailto:rcaro@unitedwaymidme.org">rcaro@unitedwaymidme.org</a>